

南開科技大學 112學年度入學 管理學院 休閒事業管理系 日間部碩士班 課程總表

Nankai University of Technology Course Catalog for the 112th Academic Year, College of Management, Department of Leisure Business Management, Daytime Division,Master's Program.

類別 class	一年級(112) First Year					二年級(113) Second Year				
	科目 Subjects	一上 AY(1) Fall		一下 AY(1) Spring		科目 Subjects	二上 AY(2) Fall		二下 AY(2) Spring	
		學分 Credits	時數 Credit Hours	學分 Credits	時數 Credit Hours		學分 Credits	時數 Credit Hours	學分 Credits	時數 Credit Hours
共同必修 Common Compulsory Courses	休閒理論與研究方法 Leisure Theory and Research Methods	3	3			休閒論文研討 Leisure Thesis Seminar	3	3		
	專題研討(一) Special Topic Discussion (I)	1	2			碩士論文(一) Master's Thesis (I)	3	3		
	應用統計學 Applied Statistics			3	3	碩士論文(二) Master's Thesis (II)			3	3
	專題研討(二) Special Topic Discussion (II)			1	2					
	休閒文獻閱讀 Leisure Literature Review			2	2					
	小計 Subtotal Credits	4	5	6	7	小計 Subtotal Credits	6	6	3	3
核心選修 Core Electives Courses	休閒資源管理研究 Leisure Resources Management Research	3	3			休閒組織溝通與談判實務 Communication and Negotiation Practices in Leisure Organizations	3	3		
	休閒產業趨勢研究 Leisure Industry Trends Research	3	3			休閒產業個案研究 Leisure Industry Case Study			3	3
	休閒觀光心理與行為 Leisure Tourism Psychology and Behavior	3	3			休閒論文寫作 Writing of Leisure Thesis			3	3
	休閒產業投資與開發 Leisure Industry Investment and Development			3	3	休閒產業大數據分析 Big Data Analysis in Leisure Industry			3	3
	休閒產業行銷研究 Leisure Industry Marketing Research			3	3					
	小計 Subtotal Credits	9	9	6	6	小計 Subtotal Credits	3	3	9	9
專業選修 Departmental Professional Elective Courses	綠色休閒管理研究 Green Leisure Management Research	2	2			社區營造與休閒規劃研究 Community Building and Leisure Planning Research	3	3		
	休閒農業經營管理研究 Recreational Farm Management Research	3	3			休閒產業數位行銷研究 Digital Marketing Research in Leisure Industry	3	3		
	餐飲業個案研究 Case Study in Catering Industry	3	3			休閒健康管理研究 Leisure Health Management Research	2	2		
	節慶活動管理研究 Festival Event Management Research	3	3			休閒活動方案評估研究 Leisure Activity Program Evaluation Research			3	3
	休閒運動觀光研究 Leisure Sports Tourism Research			3	3	戶外遊憩研究 Outdoor Recreation Research			3	3
	生態旅遊經營管理研究 Ecotourism Management Research			3	3	地方特色休閒產業專論 Special Topic on Local Leisure Industry			2	2
	休閒產業品牌規劃與設計 Brand Planning and Design in Leisure Industry			3	3					
	渡假村經營管理研究 Resort Management Research			3	3					
	小計 Subtotal Credits	11	11	12	12	小計 Subtotal Credits	8	8	8	8

附註：

Notes:

1.本表112學年度入學新生適用。

1.This curriculum is applicable to students admitted for the academic year 2023.

2.最低畢業學分為36學分，其中必修19學分(共同必修13學分，論文6學分)，核心至少選修9學分，其餘選修學分可為專業選修或核心選修，修業期滿，口試成績通過後，得授予碩士學位。

2.The minimum credits for graduation is 36.This includes 19 credits of required courses (13 credits of common compulsory courses, 6 credits of master's thesis). At least 9 credits of core electives courses.The remaining elective credits can be departmental professional electives or core electives .Upon completion of the studies and passing the oral examination, a master's degree will be awarded.

3.核心選修課程由開設的核心選修課程中至少選擇9學分修習並通過即可。

3.Core elective courses require at least 9 credits of core elective courses to be taken and passed.

4.選修必須超過1/2為本系開設之專業選修或核心選修課程。

4.More than 1/2 of the electives must be professional electives or core elective courses offered by the department

5.本表業經系課程委員會(112.03.20)、學院課程委員會(112.03.28)、校課程委員會 (112.04.11)審議通過。

5. This curriculum list has been reviewed and approved by the Department Curriculum Committee (2023.03.20), College Curriculum Committee (2023.03.28), and University Curriculum Committee (2023.04.11).